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# ROMAN RIVER MUSIC

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## 2016 advertising rates

We would like to invite you to be associated with one of the cultural highlights of the East Anglian calendar - our three-week music and arts festival every autumn, when over 100 world-class musicians visit North Essex to give over 25 concerts in over 15 venues. Almost 4,000 tickets were sold in 2015. We also produce a year-round music education programme and a new series Roman River Music @ the Mercury Theatre in Colchester.

The festival is gaining national profile, with mentions on national radio and TV, and has an excellent reputation for top quality locally. Advertising in our brochure or programme book allows you to be associated with a much-loved event, and gives you access to a receptive audience of ABC1 professionals.

### A5 Festival Brochure

**DEADLINE APRIL 2016**

Our top-quality A5 brochure (approximately 24 pages) is sent out every May to almost 2,000 arts attenders with an ABC1 profile, and a further 10,000 are distributed widely to hundreds of locations in the local area from mid-May until the end of the Festival in October.

1/8 page - £125 (landscape 65mm wide x 45mm high)

1/4 - £200 (portrait 65mm wide x 95mm high)

1/2 - £375 (landscape 135mm wide x 95mm high)

full - £750 (portrait 135mm wide x 190mm high)

### A4 Festival Programme

**DEADLINE JULY 2016**

A high-quality souvenir programme book of up to 100 pages to accompany the main Festival in September / October. Approximately 500 copies are produced and sold for £6 in a range of venues to almost 4,000 keen and receptive festival-goers who have paid up to £36 per ticket.

1/8 - £200 (landscape 95mm wide x 65mm high)

1/4 - £375 (portrait 95mm wide x 135mm high)

1/2 - £750 (landscape 190mm wide x 135 mm high)

full - £1,500 (portrait 190mm wide x 280mm high)

Artwork should ideally be 300dpi. We would also be delighted to explore exclusive offers for our ticket holders. In addition to the two publications below, we have a website and e-newsletters within which appropriate information can be included. If you are interested in any of the above or more general information about Roman River Music please contact –

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A range of sponsorship options are also available. Interested parties should contact Harry Anderson, Trustee, via [harryanderson@btinternet.com](mailto:harryanderson@btinternet.com) or 01787 269237.